MISSOURI RADIOGRAPHER

September, 1986



official publication of

The Missouri Society of Radiologic Technologists

our Kodak TSR. A helping hand.

EASTMAN KODAK COMPANY 11525 Olde Cabin Road St. Louis, Missouri 63141 314 993-2700



CRAIG W. ZASTROW Technical Sales Representative Diagnostic Imaging Health Sciences Markets Division



MICHAEL R. HOLLOWAY

MICHAEL J. HOGAN

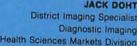
Technical Sales Representative Diagnostic Imaging

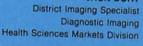
Health Sciences Markets Division

JACK DOHT **Technical Sales Representative Diagnostic Imaging** Health Sciences Markets Division



TOM BEDAIR District Sales Manager Health Sciences Markets Division







MICHAEL CULLINAN Technical Sales Representative Diagnostic Imaging Health Sciences Markets Division



JERRY COON Technical Sales Representative **Diagnostic Imaging** Health Sciences Markets Division

ERIC E. SUMNER Technical Sales Representative Health Sciences Division

EASTMAN KODAK COMPANY 7301 Frontage Road I-35 Shawnee Mission, Kansas 66204 913 831-4000

Quality commitment.

No one has a wider range of rare earth screen and film combinations.



3M Trimax gives you 25 rare earth combinations for the maximum in absorption, conversion, speed and resolution with a minimum of dosage.

Only Trimax gives you the versatility for every diagnostic application ... from general radiography and special procedures to high information imaging.

Diagnostic Imaging Products Imaging Systems Division/3M 223-2SW 3M Center St. Paul, MN 55144

3M Trimax. The maximum range system.

Larry Hobson

Ernie Tier



Toll Free Answering Service (800) 527-1648 PRESIDENT & CHAIRMAN Pam Fulmer 16408 Ellison Way Independence, Mo. 64055

BOARD MEMBER John Bryan 1810 N. Garth Columbia, Mo. 65202

PRESIDENT-ELECT

VICE-PRESIDENT John Desch 1307 Gary Columbia, Mo. 65203

TREASURER Kathryn Parsons 206 Pine Ave. Camdenton, Mo. 65020

SECRETARY Lee Ann Ackerman 334 Monte Vista St. Louis, Mo. 63129

1st DISTRICT REPRESENTATIVE

Contact Pam Fulmer

3rd DISTRICT REPRESENTATIVE

Contact John Bryan

Board of Directors

4th DISTRICT REPRESENTATIVE Barbara W. Hente 3708 Joyce Granite City, Il. 62040

5th DISTRICT REPRESENTATIVE Nikki Thielmann Cox Medical Center 1423 N. Jefferson Springfield, Mo. 65802

7th DISTRICT REPRESENTATIVE Jennifer Ewert 3545 Barbett Springfield, Mo. 65804

PARLIAMENTARIAN EMERITUS Ulysses D. Murray 4965 A Northland Ave. St. Louis, Mo. 63113

EDITOR, RADIOGRAPHER WAYS & MEANS CHAIRMAN Barbara W. Hente MEMBERSHIP COMMITTEE Linn Neely 1305 E. 82nd Terrace Kansas City, Mo. 64131

PUBLIC RELATIONS COMMITTEE Robert A. Feldhaus 2909 Bellerive Dr. Bel-Nor, Mo. 63121

1986 CONVENTION CHAIRMAN James L. Watson 3705 Rutledge Columbia, Mo. 65202

EASTERN COUNSELOR Michael D. Ward 4515 Maryland #211 St. Louis, Mo. 63108

WESTERN COUNSELOR Mildred Burns 1111 West 36th. Terr. Independence, Mo. 64055

ASRT HOUSE OF DELEGATES 2 year term Michael D. Ward

1 year term

BARBARA W. HENTE

Table of Contents

BOARD OF DIRECTORS	2
July 19, 1986 Board of Directors Minutes	3-4
Name the Year When	4
5th District Report, Nikki Thielmann, Representative	5
Proposed Standing Rule Changes	6
Regional Director, Region V, N. L. Hente report on the ASRT Educational Foundation	7
1986 Scholarship Winner Shelley Gardner	8
7th District Report, Jennifer Ewert, Representative	8
Editorial	9

Also inside:

Diksionairy; 4th District Report; EEOC Changes Mind (Again); Unregistered Technologist Wanted; and more The July 19, 1986 MSRT Board of Directors meeting was called to order by President Pamela Fulmer at 1:20 pm at the Breckenridge-on-the-Lake, Osage Beach, Mo.

BOARD MEMBERS PRESENT

Ρ.	Fulmer	President and Chairman of the Board
ĸ.	Parsons	Treasurer
L.	Ackerman	Secretary
в.	Hente	Editor, Ways & Means Chairman, 4th District Representative
J.	Ewert	7th District Representative, Nominating Chairman
J.	Bryan	Past-president
м.	Ward	Delegate, ASRT House of Delegates

NON-BOARD MEMBERS PRESENT

	Murray Watson	Parliamentarian Emeritus 1986 Convention Chairman
	Hente	Historian, Regional Director, ASRT Region V
R.	Givens	Guest

BOARD MEMBERS ABSENT

J.	Desch	Vice-President
Μ.	Burns	Western Counselor
N.	Thielmann	5th District Representative

The minutes of the previous Board of Directors meeting were approved as written.

A written report was submitted by treasurer Kathryn Parsons. She further indicated that renewal notices would be out the first of August.

No membership report was available. Discussion was held regarding elevation of new Life and Honorary members. Motion #1:(this motion named persons to be elevated to Life Member Status at the 1986 meeting: this will be a Board recommendation to the membership at the annual meeting) Made by Michael D. Ward, second by Kathryn Parsons. Motion carried unanimously. Motion #2: (this motion named persons to be elevated to Honorary Member Status at the 1986 meeting: this will also be a Board recommendation to the membership) Motion made by Barbara W. Hente, second by Kathryn Parsons. Motion carried unanimously. Motion #3: Lee Ann Ackerman moved that a plaque be given to Honorary members. Second by Michael D. Ward. Motion carried. The new Life and Honorary members will be honored at the 1986 Annual meeting during the banquet.

A written report was submitted by the By-Law committee. Norman L. Hente explained the report and the proposed changes to the bylaws. Motion #4: I move the MSRT proposed bylaw amendments submitted by Norman Hente be accepted. Moved by Lee Ann Ackerman with second by Michael D. Ward. Motion adopted. Copies of the proposed bylaw changes will be included with the ballots for 1986-1987 officers.

Updates to MSRT Standing Rules were submitted and explained by Barbara Hente. Motion #5: I move to accept the standing rule changes as proposed. Made by Barbara Hente, second by Michael D. Ward. Motion carried.

Recess at 2:30 pm for tour of facilities, reconvene at 3:20 pm.

1986 Annual Meeting Chairman Jim Watson submitted the most current program for the meeting. A list of vendors that received letters from the funding chairman, Barbara Hente was also submitted. An explanation of how funding is being handled was made. Jim reported a special fee has been established for those attending the entire 1986 MSRT Annual Meeting who will also want to attend a modality track on Saturday.

Ways and Means Chairman Barbara Hente submitted a written report. \$50.00 was turned in at this meet-ing for Scholarship Fund raffle tickets.

Ruby Givens gave an oral report on the MSRT Scholarship. The deadline for applications was July 1, 1986. Ruby will send the officers a report before the pre-convention Board meeting.

Barbara Hente submitted a written RADIOGRAPHER report. Pam and Barb have received letters complimenting our Journal.

District Representative reports are printed elsewhere in this issue.

Mildred Burns phoned in a Western Counselor report. She is trying to publicize National Radiologic Technology Week.

Eastern Counselor Michael Ward reported that he has approved ECE credits for the 4th and 7th Districts. He also installed officers for the 7th District.

A written ASRT Region V Regional Director Delegate report was submitted by Norman Hente. Due to the resignation of Ruby Givens a replacement for the Region V Radiation Therapy Delegate is needed. If Missouri cannot find a replacement, other states in our region will be contacted.

An oral 1987 Convention report was given by Lee Ann Ackerman. Convention Committee Chairman are now being appointed.

President Pam Fulmer has not been able to locate a copy of the print we wanted for donation to the ASRT office in Albuquerque.

Barbara Hente presented the previously requested list of motions that need to be included in specific MSRT documents.

Norman and Barbara Hente are working on a Board of Directors Manual. Motion #6: I move a Board of Directors Manual be prepared as outlined in the attached outline. Made by John Bryan with second by Jennifer Ewert. Motion carried. Motion 7: I move that \$300 be allocated for constructing the Board of Directors Manuals. Moved by Lee Ann Ackerman, second by Kathryn Parsons. Motion carried. John Bryan indicated he will have the requested officer duty guidelines by the pre-convention Board of Directors meeting.

ASRT House of Delegates Michael D. Ward and Barbara Hente submitted written expense reports from the 1986 meeting. A suggestion was made to provide more financial support for our MSRT affiliate delegates.

Legislative activities and funding for the LAC were discussed at length.

The cost for printing and redesign of new stationery was discussed.

Motion #8: I move that the certificates of appreciationforthe Board Members and the Committee Members be printed and that the amount of \$35.00 be allocated for this purpose. Moved by Michael Ward with second by Lee Ann Ackerman. Motion carried. Ruby will see that this is carried out since the Vice-president John Desch has not been in attendance at any meetings were this was discussed. Ruby will also purchase appropriate items for retiring officers. Barbara Hente will obtain plaques for 1986 meeting speakers, new Honorary members and as appropriate for outgoing Board Members.

A letter of resignation from Rubydell Givens as President-Elect was read. According to our bylaws, a President must be elected at the 1986 Annual Meeting.

A proposed 1986-1987 budget was presented and discussed by Michael D. Ward. Motion # 9: I move that the proposed budget be accepted and recommended to the membership at the Annual Meeting. Made by Lee Ann Ackerman with second by John Bryan. Motion carried.

Motion # 10: I move the registration fee to the MSRT Annual Meeting for any Region V Affiliate President be meal cost plus ten dollars (\$10.00). This is to begin with the 1986 Annual Meeting. Moved by Barbara Hente second by Kathryn Parsons. Motion carried.

Motion # 11: I move a Past-Presidents' Breakfast be held each year at the MSRT Annual Meetings. This is to begin with the 1986 Annual Meeting. Motion by Kathryn Parsons and seconded by Barbara Hente. Motion carried. Norman L. Hente volunteered to seek a sponsor for this function.

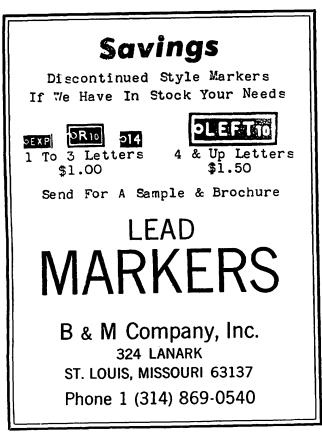
A Region V Modality Delegate Guidelines report was submitted by MSRT Affiliate Delegate to the ASRT House of Delegates, Michael D. Ward. Motion # 12: I move that the MSRT Board of Directors approve the guidelines established for financial support and accountability for Region V Modality Delegates. Moved by Michael D. Ward with second by Lee Ann Ackerman. Motion carried.

Motion # 13: I move the MSRT rename the "Sante Memorial Lectureship" in order to honor Ulysses D. Murray, R.T. who has demonstrated outstanding and long term service to the Missouri Society and the profession of Radiologic Technology. This lectureship would be named "The Ulysses D. Murray, R.T. Lectureship" and would begin at the 1987 Annual Meeting in St. Louis, Missouri. Moved by Michael D. Ward with second by Barbara Hente. The motion was unanimously adopted and will be a Board recommendation to the membership at the 1986 MSRT Annual Meeting.

Meeting adjourned at 6:35 pm.

Submitted by,

Lee Ann Ackerman, B.S., R.T. 1985-1986 MSRT Secretary



FOURTH DISTRICT REPORT, Barbara W. Hente, R.T.

The Fourth District held an installation/awards dinner in June, 1986 at Bartollinos Sourth in St. Louis. We recognized our Life Members who were present: Ulysses Murray, Coretta Schroer, Robert Feldhaus, Norman Hente. Mr. Ronald Bourne from Mallinckrodt Diagnostics presented the Mallinckrodt awards; Mallinckrodt Award for Continuing Education, Barbara Hente and Mallinckrodt Student Award, Judith Taylor. A Board meeting was held in July to work on plans for the 1987 MSRT Annual Meeting. We also discussed the programs for the 1986-1987 year. The first program will be at Mallinckrodt Institute with Michael Albertina speaking on MIR, and will inlude a tour of MIR facilities at the Institute.

We are planning a seminar for May 1987 and plans are for it to be a Friday evening (with Education and social activities) through Saturday morning. We are including a nights lodging for out-of-town attendees convenience. Plans should be final by late 1986. We will have ECE approval for the classes and are looking forward to a good attendence.

The October meeting will be at Christian North East Hospital with a speaker to be named later. November will propably be a dinner meeting with a speaker, and held at a local restaurant.

NAME THE YEAR WHEN.....

Beth Anderhub was Past-President Judy Foeste was President Jim Watson was President-elect

Marilyn Holland was ASRT President

The MSRT annual meeting was in St. Louis, and the Sante Lecturer was Elva Falknor

Plans were made for the next convention to be held at Tan-Tar-A

Incoming 6th District Representative was Orvil Sikes

One lunch entertainment was "Two Bit Beauty Contest" where "Cora Gorilla" crowned the "winner" with a vegetable crown (those 3 guys will <u>never</u> forget!)

Much discussion was held regarding the Missouri Society of Respiratory Therapists use of "MSRT"

1st Place Essay awards were: RT: Deborah Andrews, Student: Debra Meeder

lst place technologist exhibit: Robert A. Feldhaus and Norman L. Hente

New Life Members were honored: Elva Falknor, Marie Hall, and Rosa Temme Schinke

Honorary Radiologic Technologist was bestowed to Barbara W. Hente, BA

The term of office for the President to serve on the Board of Directors was reduced to one year as Past-President

Oleta Copeland was our Regional Director

The ARRT added the January registry examination (to be effective the next fiscal year)

The Treasurer donated \$1.91 to the MSRT so the books would balance

GIVE UP ? ? ? ? ?

The MSRT fiscal year was 1980-1981

(information from Vol. 40, No. 1, RADIOGRAPHER)

THE Mallinckrodt • MALLINCKRODT COMMITMENT

DON R. BEUSSINK Regional Manager St. Louis, MO 800-543-3000 Ext. 2267

۰.

7-

. . .

DAN STOVERINK Central Missouri 800-543-3000 Ext. 2251

JIM CARLILE

St. Louis/So. IL 800-543-3000 Ext. 3837

MIKE McMASTERS Springfield, MO 800-543-3000 Ext. 2463

BEST REGARDS TO THE MISSOURI RADIOGRAPHER

118 YEARS IN MISSOURI

RON BOURNE

St. Louis 800-543-3000 Ext. 2265

JOE PYLE

Kansas City 800-543-3000 Ext. 2235

Don R. Beussink Regional Manager

FIFTH DISTRICT REPORT, Nikki Thielmann, R.T.

The Fifth District met at McSalty's Pizza on May 15th for election and installation of officers and a social evening. New officers are:

President-Elect: Kevin Smith, Cox Medical Center Vice-President: Jeanetta McNabb, St. John's Springfield

Secretary-Treasurer: Tammy Jameson, St. John's Springfield

District Representative: Dan Cantrell, Cox Medical Center The President is: Jeanette Dunlap, St. John's in Joplin

The new officers were installed by Ruby Givens and the term of office is September through August, 1987.

Everyone enjoyed pizza. Financial support was given by several sales representatives. Sixty-four memberships were either initiated or renewed.

* * * * * * * * * * * * * * * * * *

A DIKSIONAIRY FER PORE SPELLARS

A British lecturer has published what he says is the world's first phonetic English dictionary, designed for people who cannot spell well enough to look up the word they want. REUTERS NEWS SERVICE

This dictionary should be a real help to those who have trouble spelling diksionery. The only difficulty that I see is that the user must first be able to spell the first syllable, (silable, silabel, cilable?) before they can look up a word. Still, this is major effort that is certain to be helpful for many.

* * *

* * *

* * *

* * *

SOMETIMES CHANGING YOUR MIND ISN'T YOUR IDEA

Even the actions of a federal regulatory agency can be precipitous in some cases. In the fall of 1985 EEOC made some quiet changes that markedly changed the way that agency operates. In February of 1986 this action made the newspapers.

EEOC nixes hiring quotas

The Equal Employment Opportunity Commission has quietly abandoned affirmative action hiring goals and timetables to settle discrimination cases against private employers. UNITED PRESS INTERNATIONAL

It seems that while the EEOC Commission Chairman was totally in favor of abandoning numerical goals, the Supreme Court was not and it ruled otherwise. Shortly thereafter the following appeared in newspapers.

EEOC Resumes Hiring Goals As Remedy For Discrimination

In July of 1986 the Equal Employment Opportunity Commission resumed the use of numerical hiring goals and timetables to remedy cases of discrimination against women and members of racial minorities by private companies. ASSOCIATED PRESS

From all this we could assume that the checks and balances of government do indeed work. Of course we could also assume that the Supreme Court yields more power than does a federal regulatory agency.

SUPPORT THE MSRT SCHOLARSHIP RAFFLE

Winthrop-Breon

THE LEADER IN NONIONIC CONTRAST MEDIA.

NONIONIC — Amipaque[®]

FRANK E. NEWFROCK Medical Center Representative

8400 Rockspring Dr. St. Louis, MO 63123 314-843-0566

PHILLIP L. GRAY Medical Center Representative

11188 Marjorca Dr. St. Louis, MO 63138 314-355-0313

MSRT STANDING RULES - PROPOSED CHANGES

The following are the proposed changes that will be voted on at the 1986 MSRT Annual Meeting. These are changes to the Standing Rules that were approved at the 1985 MSRT Annual Meeting.

Annual Meeting

#8, #9 deleted: New #8

"Rules for Annual Meeting exhibit and essay competitions shall be established by the Board of Directors. Awards for exhibit and essay winners shall be awarded at the Annual Meeting. Awards may be plaques and money given in the graduate technologist and student categories as follows:

1st place: \$100.00 2nd place: \$50.00 3rd place: \$25.00"

Board of Directors

#2: after "officers" insert "and/or delegates"

#3: remove "and/or members of the Executive Board"

#4: replace last sentence with "That vacancy will be filled by the Board after seeking recommendation from the respective District."

#5: replace current #5 with "The Board of Directors will appoint alternate delegates to the ASRT House of Delegates. The President should be the first alternate delegate."

#7: delete (this is explained in the By-laws)

- #9: new #8: change A-E to the following:
- "A) Post-Convention
- B) Winter (January)
- C) Spring (April) D) Summer (July), at the site of the next annual

meeting E) Pre-Convention"

#10, #11: delete, New #9: "All Committee Chairmen shall hold membership in the MSRT."

#11: New #10: "One delegate to the ASRT House of Delegates will be elected annually to serve a two year term. One of the delegates may be selected to represent Missouri as the affiliate representative to the ASRT Annual Conference"

New: #11: "The treasurer shall be bonded."



ASRT **Educational Foundation**

WHAT IT IS

The Foundation is a nonprofit corporation and is tax exempt under IRS section 501 (c) (3). (IRS tax exempt classifications were discussed on page 12 of the July RADIOGRAPHER.) This status essentially means that the Foundation does not have to pay federal or state taxes and that it can use the bulk mailing rate of a notfor-profit corporation. It also means that gifts/bequests to the Foundation are tax deductible.

OVERALL GOALS

The corporate goals of the Foundation are to receive, administer and expend funds for charitable and educational purposes. Specific goals are; to foster and support research, study & analysis; to establish standards of education and training; to prepare educational materials and conduct educational activities; to sponsor forums, lectures, and debates; and to establish departments and activities.

The practical goal of the Foundation is to provide timely, quality education for radiologic technologists. Providing cost effective education will enhance the educational background of radiologic technologists and result in improvement in health care for the public.

HOW IT IS BEING DONE The ASRT Annual Conference is now sponsored by the Foundation. The ASTRO meeting is also sponsored. A geographical conference will be held in October at Philadelphia. Inservice programs are available for purchase through the Foundation.

Numerous projects are under preparation or have been completed. They include; a patient education video for RTT's; a self-instructional program for continuing education of RTT's; a learning packet on computers; home study courses on ER Radiology, Pharmacology, Pediatric Radiography, CT Applications & Theory, and MRI Applications & Theory; videos from the ASRT and ASTRO Annual Meetings; and other co-operative projects.

BOARD OF DIRECTORS

The Foundation does not have members but it does have its own board of directors. Becky Ann Kruse, RT, is Foundation President; Bill May, RT, Vice President; Robert S. Pryor, (Dupont) Secretary/Treasurer; Thomas L. Kraker, RT, member; and Charles Lescrenier, (Gammex) member.

BUSINESS ADVISORY EXECUTIVES

Leaders in the corporate community have been appointed to this select group because of their willingness to share business expertise with the Foundation. They are; Phillippe F. Courtot, President, Thomson CGR; Arthur G. Haus, Senior Technical Specialist, Eastman Kodak; Kathleen Hill-Lester, Product Manager, Varian Associates; Robert M. Lockery, Senior Product Specialist, Siemens; and Irwin D. Winner, Senior Territory Manager, Agfa-Gevaert.

<u>COUNCIL ON CONTINUING EDUCATION</u> This council serves as an educational advisory body to the Foundation. It advises on program topics, secures faculty and identifies geographical needs. Council members are; Patricia B. Taylor, RT, Zone 1; Henry Orth, RT, Zone 2; Margaret Page, RT, Zone 3; Janet L. Schnautz, RT, Zone 4; and Betty L. Palmer, RT, Zone 5. As you can see the Foundation is a partnership between radiologic technology, education and business.

SPEAKERS BUREAU This new service is designed to assist in providing speaking talent for continuing education programs. The speakers are experienced individuals who are highly recommended to ASRT and who have received high evaluations from participants in ASRT educational programs. The speakers bureau may be purchased by ASRT members for \$5.00.

CONTRIBUTIONS

To carry out the goals of the Foundation a system of financial support is necessary. Your support will make it possible to improve the quality of continuing education for radiologic technology.

All donations to the ASRT Educational Foundation are fully tax deductible. Contributors are partners in the support of education. Multiple levels of giving are available. They are: Associate Partners, \$50.00 -\$199.00; Contributing Partners, \$200.00 - \$499.00; Partners, \$500.00 over 3 years; Affiliate Partners, \$50.00 -\$500.00 per year; Corporate Partners, \$5,000.00 -\$9,999.00; Corporate Partners Honor Roll, \$10,000.00 and up.

Contributors will receive public acknowledgement and recognition, a Certificate of Partnership, and their name listed in the Foundation archives. Other forms of additional recognition are included dependent upon their level of contribution.

EVIDENCE OF CONTINUING EDUCATION This program is now handled directly through the Foundation at ASRT headquarters. Requests for forms or information should be directed there. Requests for Approval are also approved through headquarters. Applovat all allo applovat submitted by non-members of the ASRT are subject to a \$30.00 processing fee. ASRT members are not charged.

A new Post-Approval Mechanism is available when last minute changes in educational programs occur. First, ASRT office must be notified within five (5) days after the meeting. Second, forward the name of the course substitute, objectives, outline and faculty curriculum vitae. Third, the course will be reviewed and the sponsor notified. Fourth, notification will be forwarded to the Council member for that Zone.

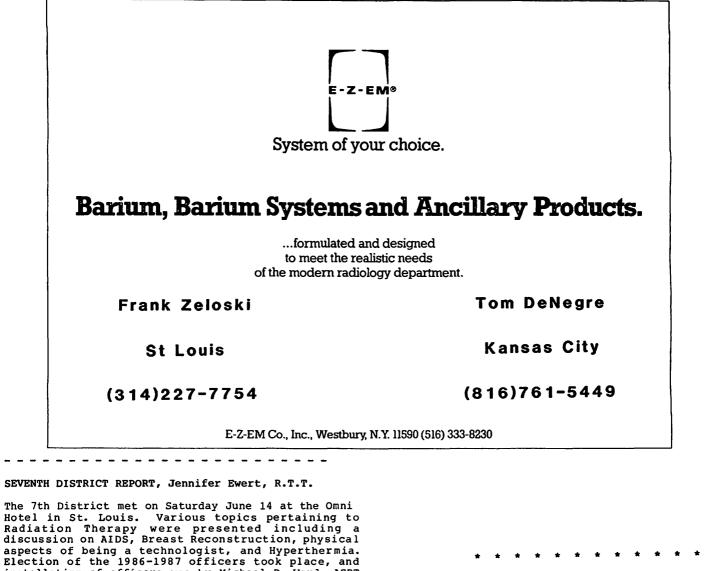
NEWSLETTER

All of this information and much more is available through the Foundation newsletter. This newsletter is sent to ASRT members and Foundation contributors.

For further information or to contact the Foundation:

ASRT Educational Foundation 15000 Central Avenue, S.E. Albuquerque, New Mexico 87123 (505) 298-4500

Norman L. Hente Regional Director



8

installation of officers was by Michael D. Ward, ASRT Eastern Counselor for Missouri. The new officers are: Jennifer Ewert, President Susan Toelle, President-Elect

Patti Muller, Secretary-Treasurer Jan Dyer, Past-President

* * *

. . .

The Executive Board will meet in September and a general meeting will be held during the 1986 MSRT Annual Meeting.

* * * * * * * * *

* * *

WHEN IS AN UNREGISTERED TECHNOLOGIST NOT?

This ad appeared in the St Louis Post-Dispatch!

UNREGISTERED TECHNOLOGIST

Immediate part time rotating position. Must be 2nd year student enrolled in Certified ARRT program.

> DEACONESS HOSPITAL

Equal Opportunity Employer M/F

Apparently an unregistered technologist is really a student when you are advertising in the want ads. Anyone care to elaborate on this unusual method of hiring? It seems particularly perplexing considering the number of technologists who are looking for work.

SCHOLARSHIP

WINNER

THE 1986 MSRT SCHOLARSHIP WINNER

IS

SHELLEY GARDNER

Lester E. Cox Medical Center School of Radiologic Technology

Comments from the Editor

State wide news media coverage of mammography should be of great concern to all technologists.

Women are now getting conflicting information about breast x-rays. They are being told "this is a very good screening test for breast cancer" and they are also being told "high dose equipment use is dangerous and may cause breast cancer". To the woman who has been advised by her physician to get a breast x-ray, this is really a time of fear.

To the average consuming public (the woman who needs a mammogram), "high dose, low dose, film screen, Xero radiography procedure, special paper, etc." has no meaning other than confusion. To make things worse, who is this person pushing the button: can they answer her questions? do they know how much radiation she is getting? do they have any training? are they a doctor? WHAT IS HAPPENING TO ME - AM I GOING TO GET BREAST CANCER?

OK - so she lives through the mammogram. Now what? She already "knows" she has been radiated - are her children/husband/boy friend/dog/neighbors safe to be around her? These are not farfetched questions, they are real life for the consumer of radiologic technology.

Are you knowledgeable enough to help this lady understand what is happening? Are you ready, willing and able to talk to her in terms that are easily understood by a lay-person about the technology, the doses involved, the techniques and why YOU, the technologist, are capable and educated to do this test? YOU BETTER BE PREPARED! Remember, this lady who is having a breast x-ray probably has had (or knows someone who has had) other x-rays.

It is our duty to inform the x-ray consuming public that we are trained, educated, caring and PROFESSIONAL. An x-ray tech as a job description means more than "radiologic technologist", so use both terms and explain them! Explain the test! Explain the doses, the technology being used, the need to use compression, explain everything! HELP THIS PATIENT. And in so doing, HELP THE PROFESSION.

Barbara W. Hente, RT-N, CNMT, Editor P.O. Box 14333 St. Louis, Missouri 63178

BULK RATE U.S. POSTAGE PAID ST. LOUIS, MO. PERMIT NO. 4206
--

6